



Federation of Mutual Fund Dealers
Fédération des courtiers en fonds mutuels

7th Annual Conference - Tuesday April 24th 2018 at the



Put your company's strength, commitment and corporate identity in the spotlight and be a sponsor of the 7th Annual Federation of Mutual Fund Dealers' Conference. Last year's event attracted over 145 attendees representing over 75 firms from across Canada including many key decision makers in our industry.

There are a wide range of sponsorship opportunities available outlined below and sponsors will receive a delegate list pre-and post event.

All sponsors will have full access to **Commersphere** again this year, which will provide you with a virtual booth, virtual networking, you can upload data, announcements and materials and you will have continued access to everything for 90 days' post event. Options include portal homepage presence, including carousel, banner ads, and offers, giveaways and auctions.

Fund companies – we have an 81-105 exemption.

TO SPONSOR contact Sandra Kegie at 416-621-8857 or sandra@kegieconsulting.com

Important Note to Sponsors: Booths along with all food services will be in the Sky Room

The Federation's Vision is to be the representative voice of mutual fund distribution in Canada. Our Mission is to ensure the viability and prosperity of this channel of distribution; and our Purpose is to:

- Provide the forum for all stakeholders
- Be the advocate for our members, and
- Work with members to provide support through education, awareness and best practices.

For more information about the Federation see www.fmf.ca or contact us at sandra@kegieconsulting.com.



KEYNOTE SPONSOR: \$7,500

ONE AVAILABLE

- Single Sponsor Exclusivity
- Opportunity to open the day including a brief overview of your firm's strategic focus (2-3 minutes) and introduce the MC
- MC acknowledgement during opening and closing remarks
- Pop-up banner placement in meeting room
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage and electronic podium, and name placement in Investment Executive event ads
- Opportunity to provide marketing materials via Commersphere and promo materials at your booth
- **First choice** of Booth space – 6-foot skirted table **or** two high top tables and 2 chairs
- 4 event passes

COCKTAIL RECEPTION SPONSOR: \$7,500

ONE AVAILABLE

- Single Sponsor Exclusivity
- MC acknowledgement during opening and closing remarks*
- *Opportunity to make closing remarks including a brief overview of your firm's strategic focus in the industry (2-3 minutes) and announce Cocktail Reception
- Pop-up banner placement in meeting room
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage and electronic podium
- Opportunity to provide marketing materials via Commersphere and promo materials at your booth
- **Second choice** of Booth space – 6-foot skirted table or two high top tables and 2 chairs
- 4 event passes

COMMERCPHHERE VIRTUAL CONFERENCE SPONSOR: \$5,000* ONE AVAILABLE

- Single Sponsor Exclusivity
- Acknowledgement throughout the Conference
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage and electronic podium
- Logo presence as "virtual conference sponsor" in marketing that promotes registration for the live event
- Exclusive use of all leaderboard banner ad positions in the virtual conference
- Exclusive opportunity to post a brand image in the gallery on the virtual conference homepage
- Logo presence as "virtual conference sponsor" in the homepage sponsor carousel
- 3 event passes
 - a 15-minute virtual conference can be arranged for interested sponsors.



LUNCH SPONSOR: \$4,000

FUNDATA

- Single Sponsor Exclusivity
- MC acknowledgement before and after lunch
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage and electronic podium
- 8.5" x 11" signs with logo on food tables during lunch (signs provided by Sponsor)
- Opportunity to provide marketing materials via Commersphere and promo materials at your booth
- Booth space – 6-foot skirted table and 2 chairs provided
- 3 event passes

SESSION SPONSOR: \$4,000**

4 6 AVAILABLE

- Choice of session on a first come first serve basis
- MC acknowledgement at outset of session
- Opportunity to provide a brief overview of your firm's strategic focus in the industry (2-3 minutes), and announce your session speaker(s)
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage and electronic podium
- Opportunity to provide marketing materials via Commersphere and promo materials at your booth
- Booth space – 6-foot skirted table and 2 chairs provided
- 3 event passes

BREAKFAST SPONSOR: \$3,000*

INVESCO

- Single Sponsor Exclusivity
- MC acknowledgement after breakfast during opening remarks
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage
- Signs at breakfast buffet (supplied by sponsor)
- Opportunity to provide marketing materials via Commersphere
- 2 event passes

A.M. & P.M. BREAKS SPONSOR: \$3,000*

FIDELITY INVESTMENTS

- Single Sponsor Exclusivity
- MC acknowledgement during opening and closing remarks and before breaks
- Logo placement on event marketing incl., Federation website, event e-mails, logo placement on event signage
- Signs at break buffet (supplied by sponsor)
- Opportunity to provide marketing materials via Commersphere
- 2 event passes



CHARGING STATION SPONSOR: \$2,500

HOME TRUST

- Single Sponsor Exclusivity
- Logo placement on event marketing: Federation website, e-mails, logo on event signage
- Opportunity to provide marketing materials via Commersphere and promo materials at your booth
- Booth space – 6-foot skirted table and 1 chair provided
- 1 event pass

BOOTH: \$1,500**

LIMITED SO ACT FAST!

- Logo placement on event marketing: Federation website, e-mails, logo on event signage
- Opportunity to provide marketing materials via Commersphere
- Booth space – 6-foot skirted table and 1 chair provided
- Table top or banner displays only
- 1 event pass

MEDIA SPONSOR:

INVESTMENT EXECUTIVE

- Single sponsor exclusivity
- MC acknowledgement during opening and closing remarks
- Logo placement on event marketing: Federation website, e-mails, logo on event signage
- Opportunity to provide marketing materials via Commersphere and promo items at your booth
- Booth space - 6-foot skirted table and 2 chairs provided
- 2 event passes

***These** sponsorship levels **do not** include a booth. If you are interested in adding a booth, add \$1,000 to your sponsorship cost.

The addition of a booth to your sponsorship does **not** include additional event passes. Purchase full access passes at www.fmfd.ca.

Sky Room only passes are available @\$100 each (cheque only, sorry).

**Some sessions may lend themselves to sponsor participation beyond session introduction. If you are interested in this, please contact sandra@kegieconsulting.com.